



# pipalupa

Design & Animation Studio

Pipalupa is a design & animation studio based in Buenos Aires, Argentina.

We are a passionate group of illustrators, digital designers, animators, visual artists and 2D modelers who love bringing to life wonderful stories and projects.

Whether you're an agency, established brand, startup or non-profit, we'd love to collaborate and have the opportunity to tell different stories.

**LET'S CREATE SOMETHING WONDERFUL,  
LET THE CONTENT BE THE KING!**

Our team provides solutions for digital design areas such as animation, illustration, game art and post production services.



# ANIMATION/VIDEO

**WE OFFER 2D AND  
CG ANIMATION SERVICES  
FOR MULTIPLE MEDIA  
AND FORMATS.**

## **Our expert skills set includes:**

- Directing. Storytelling. Storyboarding. Animatic
- Designs (all graphic styles). Assets building in 2D and CGI
- Characters sets and props modeling. Rigging and texturing
- 2D Layout (line & color). CG Layout
- Animation (all styles). Effects. Motion designs
- Lighting. Rendering. Compositing
- Editing

# ANIMATION/ VIDEO

## SERVICES WE PROVIDE



### CARTOONS

Embrace the modern popularity of animation and present your company in a funny, cartoonish way with our video content company's professional cartoons.

### TEASERS AND TRAILERS

Get your audience ready for the upcoming product, game, film, or service with intriguing, interesting trailers. This includes the recording, editing, and voiceover steps.

### LOGO ANIMATION

Make your logos come alive and dynamic with our video agency's logo animation services.

## 2D ANIMATION

The usage of this type of digital design is enormous: billboard, game consoles, cartoons, film industry products, apps, show reels and PC games, musical clips and animated series.

## VIDEO EDITING

If you have some video materials produced on your own or by our companies, we can make them shine.

## EXPLAINER VIDEOS

Communicate your products and services to the audience in a simple, understandable way with our excellent explainer videos.



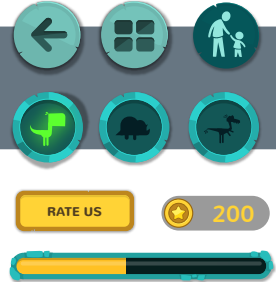
# ILLUSTRATIONS

WE PRODUCE ANY TYPES OF ILLUSTRATIONS FOR A DIVERSE RANGE OF PROJECTS STARTING FROM A WEBSITE AND ENDING WITH AN INTERACTIVE GAME OR AN ANIMATION SERIES.



# ILLUSTRATIONS

## SERVICES WE PROVIDE



### CHARACTER DESIGN

We have the best team doing visually appealing, interesting, and realistic characters to make it alive for any animation series or game production.

### CONCEPT ART ILLUSTRATIONS

We are ready to assist you with concept art development to invest into the commercial success of any start-up.

### UI DESIGN

Use interfaces have to be unusual and appealing for users to like your site or application. We can develop original UX textures to give your resources an unforgettable look!



# POST PRODUCTION SERVICES

## VIDEO EDITING

(Video encoding, audio mastering, title sequences, etc.). This is the job for our skillful and agile-minded sound and video producers, animators experts.

## MOTION GRAPHIC DESIGN

We create new images and even new worlds with the help of visual effects, color correction, compositing and 2D animation.

## VIDEO POST PRODUCTION

Should be boring without visual effects. Give people bright, unexpected colors and they will watch your material over and over.

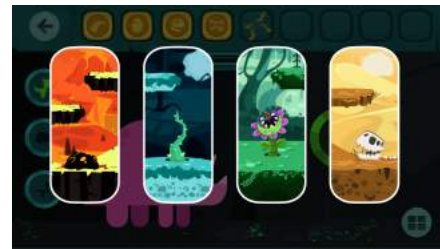
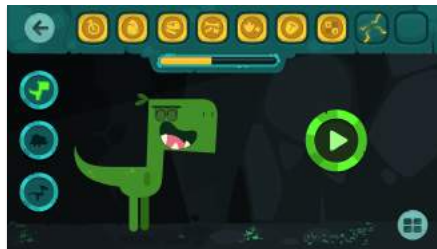
# GAME ART



SINCE 2013 WORKING WITH VISUAL ARTISTS AND ANIMATORS WHO GIVE LIFE TO THE GAMES

## GAME CHARACTER DESIGN

Characters should be appealing, realistic, amusing, and emotionally connecting with the players. And this is what we do.



## VIDEO GAME CONCEPT ART

We work designing and modeling visual art for different game projects. We can solve any problem connected with gaming production and conceptualization for you.







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